



ABN: 40283665239

SPONSORSHIP OPPORTUNITIES

CONTACT

MARK SHAW

EMAIL: MARK.SHAW49@HOTMAIL.COM

PHONE: 0428 283834

Melville Little Athletics Sponsorship Packages

Melville Little Athletics Centre was founded in August 1969. We have helped thousands of children develop their sporting ability over the years as we are now entering our 46th season.

We have been located at Len Shearer Reserve, Booragoon for over 30 years. Last season we had just over 700 registered athletes, for whom we provided a program that involved running, jumping and throwing events for U7 – U17 athletes. Little Athletics is about promoting fitness, having fun, making friends and getting all the family involved in a healthy style of living. We put an emphasis on personal improvement and participation. The Little Athletics motto is family, fun, fitness. We also strive to develop our athletes to be the best that they can be.

How can you help?

To enable us to improve our service to our young athletes, we need to upgrade our facilities and services. Over the years we have purchased electronic timing gates, and recently installed a new synthetic track for our long jump and triple jump sites. In the coming seasons we need to upgrade equipment such as hurdles, and provide further training for our coaches.

Melville City Council continues to explore future location of sports in the region to accommodate future regional growth. It is an exciting time to get involved with future developments for athletics.

Last year we received some funding through participation in a television advertisement. These funds were utilised to redevelop our website making it more user friendly for our athletes. Our website has proven to be extremely popular being visited by not only our members, but also members from around the state. Last season we averaged 300 visitors to our website each day, with nearly 6000 unique visitors per month!

If you can assist, we have a number of sponsorship packages available that you may wish to consider. The packages contribute to the production of our season handbook and we aim to have this produced and available for registration day in September. A handbook is provided for each registered family, sponsors and life members.

Each sponsor will also have their logo advertised on our website home page with a link available to your page – www.melvilleroar.com.

Sponsorship year is from June to May to coincide with our Annual General Meeting and preparations for the following season.

Sponsorship Packages

<http://www.melvilleroar.com>

Platinum Sponsor: \$1200

Only 1 Available

- Full colour advertisement on the back page of the season handbook
- Number **one** website location on all Melville Roar web pages (average 3000 to 4000 visits each month). Direct link to sponsors own website.
- Full colour advertisement over Lane 1 of the straight and circular tracks (\$150 signage cost applies to new sponsors to design and create 2 x double-sides advertising material)
- Regular sponsorship announcements broadcasted over the PA System throughout the season
- Regular updates on website visits and traffic flow throughout the season (Summer & Winter season)

Gold Sponsor: \$1000

Only 1 Available

- Full colour advertisement on the Inside Front page of the season handbook
- Number **two** website location on all Melville Roar web pages (average 3000 to 4000 visits each month). Direct link to sponsors own website.
- Full colour advertisement over Lane 2 of the straight and circular tracks (\$150 signage cost applies to new sponsors to design and create 2 x double-sides advertising material)
- Regular sponsorship announcements broadcasted over the PA System throughout the season
- Regular updates on website visits and traffic flow throughout the season (Summer & Winter season)

Silver Sponsor: \$750

Only 2 Available

- Half page full colour advertisement on the inside back page of the season handbook
- Number **three / four** website location on all Melville Roar web pages (average 3000 to 4000 visits each month). Direct link to sponsors own website.
- Full colour advertisement over Lanes 3 or 4 of the straight and circular tracks (\$150 signage cost applies to new sponsors to design and create 2 x double-sides advertising material)
- Regular sponsorship announcements broadcasted over the PA System throughout the season
- Regular updates on website visits and traffic flow throughout the season (Summer & Winter season)

Bronze Sponsor: \$500

Only 4 Available

- Full colour advertisement over Lane 5 - 8 of the straight and circular tracks (\$150 signage cost applies to new sponsors to design and create 2 x double-sides advertising material)
- Number **five - eight** website location on all Melville Roar web pages (average 3000 to 4000 visits each month). Direct link to sponsors own website.
- Regular sponsorship announcements broadcasted over the PA System throughout the season
- Regular updates on website visits and traffic flow throughout the season (Summer & Winter season)

MLAC Website Sponsor: \$300

Unlimited

- Website location on all Melville Roar web pages (average 3000 to 4000 visits each month). Direct link to sponsors own website.
- Regular sponsorship announcements broadcasted over the PA System throughout the season
- Regular updates on website visits and traffic flow throughout the season (Summer & Winter season)